



Use of the NEBOSH brand by third parties

This document highlights how the NEBOSH brand may be used by third-parties.

It is important how we identify NEBOSH and how we communicate our drive for a safer world. The NEBOSH brand is vital to health and safety on a global level and one of our most valuable assets. To ensure we maintain both the recognition and value of the brand, we need to carefully control its usage and prevent its unauthorised exploitation and use.

You can help support NEBOSH by understanding and respecting the need to protect the brand and by not using our brand or otherwise creating an association with NEBOSH unless you are entitled to do so.

Our frequently asked questions provide an overview of what you may and may not do in relation to our brand.

We have also produced a number of documents that provide further guidance which are available upon request.

Any questions or special requirements should be referred to the Customer Services Department on **+44 (0)116 2634700** or email info@nebosh.org.uk

Frequently Asked Questions (FAQ)

1. What does the NEBOSH logo represent?

The NEBOSH brand is incredibly powerful. The logo represents an unsafe world outside, a safer and light world for people inside, a reference to our ambitions internationally and emphasises the 'O' of 'Occupational' in the name.

2. What is protected by NEBOSH?

NEBOSH and the Nebosh Logo are registered trademarks. Each has been registered separately or is the subject of an application for registration in a number of territories worldwide including the UK and European Union. Protection covers a wide range of goods and services reflecting the goods and services which NEBOSH provides. In addition the logo is protected by Copyright. The material and information provided by NEBOSH including written publications and electronic publications, and the content of the website www.nebosh.org.uk is protected by Copyright and other Intellectual Property Rights.

3. What legal protection does NEBOSH have?

NEBOSH has trade mark registrations in place. It enjoys Copyright and Design protection and via its extensive use of the name NEBOSH and the NEBOSH Logo it has acquired goodwill and reputation protectable under the law of Passing Off in the United Kingdom.

4. Why is protecting the brand so important?

The NEBOSH brand is our most valuable asset and we must protect its value to ensure we can provide a service that is second to none.

In health and safety the NEBOSH brand is one of the most recognisable brands in the world. We have obligations to maintain this value and prevent unauthorised exploitation and use. We must carefully manage how the NEBOSH brand is used and what it stands for.

Therefore, we are obliged to prevent others undertaking unauthorised activities that undermine or devalue the brand.

5. Who is allowed to use the NEBOSH logo?

Use of the trade mark NEBOSH and/or the NEBOSH logo is allowed if written authorisation has been obtained from NEBOSH. In particular this has included endorsement of books and events.

6. Can I use the NEBOSH brand if I hold a NEBOSH qualification?

No. You cannot use the NEBOSH brand even though you may hold a NEBOSH qualification. However, you are entitled to say you "Hold a NEBOSH Diploma or Certificate" and if you are a diploma student you can use your post-nominal titles.

NEBOSH will verify where candidates claim to hold a NEBOSH qualification.

7. Can I publish my certificate?

We recommend that you do not publish your certificate over the web as we have had a number of cases where they have been duplicated.

8. I have noticed that NEBOSH assignments are available for sale over the internet?

We recommend that you do not purchase assignments from third parties over the internet. In the past assignments have been advertised that would not have achieved a pass.

In addition NEBOSH use sophisticated algorithms to ensure that plagiarism does not occur.

NEBOSH work with online resellers to remove any items that infringe our copyright and trademarks.

9. I have seen a website with NEBOSH in the domain name but once I clicked on it, it became apparent it was not an official NEBOSH website?

Please inform our Customer Services team so that we can investigate further.

Use of the NEBOSH logo by third parties

The value of the brand can be enhanced by enabling appropriate access to it. We therefore allow limited use of our brand by our accredited course providers ACP who are issued with a unique logo by NEBOSH which includes their accredited centre number. This can only be used in accordance with the terms of usage in the NEBOSH 'Terms and Conditions of Accreditation' signed by each ACP.

NEBOSH also provide a specific logo for NEBOSH endorsed events and books which includes the word 'Endorsed'.

Third parties may not

- advertise or promote NEBOSH qualifications in a manner that is likely to be misleading to students taking the qualifications
- may not use the logos of the regulatory bodies, SQA, Ofqual, Welsh Government and CCEA in any of their promotional materials
- incorporate any NEBOSH Trademarks, in their company name or logo, product or service name, or domain name
- use any NEBOSH Trademarks in any manner that is likely to cause confusion by implying association with NEBOSH
- use any NEBOSH Trademarks in connection with any obscene materials or in a defamatory or libellous manner.

If you are unsure or see any misuse of our brand then please contact Customer Service on +44 (0)116 263 4700 or email info@nebosh.org.uk